

PRIVACY POLICY

1. INTRODUCTION

This Privacy Policy explains how Wischual DM Pty Ltd a RSA company ("Company," "we," "us," or "our"), collects, uses, protects, and shares your personal information when you use the Build MC mobile application ("App").

By using our App, you consent to the collection and use of information in accordance with this Privacy Policy. If you do not agree with this Privacy Policy, please do not use our App.

2. INFORMATION WE COLLECT

2.1 Personal Information You Provide

We collect information you voluntarily provide when you:

- Create a profile (name, email address, phone number, company name)
- Complete your business profile (business description, services offered, contact details)
- Upload content (product images, service descriptions, company logos)
- Submit quote requests or inquiries
- Contact customer support

2.2 Automatically Collected Information

When you use our App, we may automatically collect:

- Device information (device type, operating system, unique device identifiers)
- App usage data (features accessed, time spent, navigation patterns)
- Location data (if you grant permission, for location-based services)
- Log information (App crashes, performance data)

2.3 Information from Third Parties

We may receive information from:

- App stores (when you download our App)
- Public business directories (to verify business information)

3. HOW WE USE YOUR INFORMATION

3.1 Primary Uses

We use your information to:

- Provide App Services: Create and maintain your account, display business listings, facilitate connections between users
- Process Requests: Handle quote requests and facilitate communication between buyers and suppliers
- Improve User Experience: Enhance App functionality, troubleshoot issues, and develop new features
- Customer Support: Respond to your inquiries and provide technical assistance
- Account Security: Verify your identity and protect against unauthorized access

3.2 Communication

We use your contact information to:

- Send optional push notifications about relevant business opportunities, App updates, and industry news
- Respond to your direct inquiries and support requests
- Provide important account or service-related notifications

Note: All marketing communications via push notifications are optional and can be disabled in your device settings or App preferences.

3.3 Business Operations

We may use aggregated, non-personally identifiable information to:

- Analyze App usage patterns and user behavior
- Generate business insights and industry reports
- Improve our services and develop new features

4. INFORMATION SHARING AND DISCLOSURE

4.1 No Third-Party Sharing

We do not sell, trade, rent, or share your personal information with third parties for their marketing purposes. Your data remains confidential and is used solely to operate the Build MC platform.

4.2 Within-Platform Sharing

Information is shared within the App ecosystem only as follows:

- Business Listings: Company information you choose to display publicly on your business profile
- Quote Requests: When you request a quote, your contact information is shared with the specific supplier you contacted
- Direct Communications: Information necessary to facilitate communication between buyers and suppliers

4.3 Legal Requirements

We may disclose your information if required to:

- Comply with applicable laws, regulations, or court orders
- Respond to lawful requests from public authorities
- Protect our rights, property, or safety, or that of our users
- Investigate potential violations of our Terms of Service

4.4 Business Transfers

In the event of a merger, acquisition, or sale of assets, user information may be transferred as part of that transaction. We will notify users of any such change in ownership or control.

5. DATA RETENTION

5.1 Account Information

We retain your personal information for as long as your account is active or as needed to provide services.

5.2 Inactive Accounts

If you do not use the App for a period of time, we may delete your profile and associated data.

5.3 Legal Obligations

We may retain certain information longer if required by law or for legitimate business purposes (e.g., resolving disputes, enforcing agreements).

5.4 Data Deletion

You may request deletion of your personal information by contacting us at: queries@buildmc.app We will respond to deletion requests within 14 business days.

6. DATA SECURITY

6.1 Security Measures

We implement appropriate technical and organizational measures to protect your personal information against:

- Unauthorized access, use, or disclosure
- Accidental loss, destruction, or damage
- Unlawful processing

6.2 Security Practices

Our security measures include:

- Encryption of data in transit and at rest
- Regular security assessments and updates
- Access controls and authentication procedures
- Employee training on data protection practices

6.3 No Absolute Security

While we strive to protect your information, no method of transmission or storage is 100% secure. We cannot guarantee absolute security of your data.

7. YOUR PRIVACY RIGHTS

7.1 Access and Control

You have the right to:

- Access the personal information we hold about you
- Update or correct inaccurate information
- Delete your account and associated data
- Opt-out of optional communications

7.2 Push Notification Controls

You can control push notifications by:

- Adjusting settings within the App
- Modifying notification preferences in your device settings
- Contacting us to opt-out of specific types of notifications

7.3 Location Data

You can control location data sharing by:

- Adjusting location permissions in your device settings
- Disabling location services for the App
- Contacting us to delete previously collected location data

8. CHILDREN'S PRIVACY

Our App is designed for business professionals and is not intended for children under 18 years of age. We do not knowingly collect personal information from children under 18. If we become aware that we have collected such information, we will delete it promptly.

9. INTERNATIONAL DATA TRANSFERS

If you are located outside [JURISDICTION], please note that your information may be transferred to, stored, and processed in [JURISDICTION] where our servers are located. By using our App, you consent to such transfers.

We ensure appropriate safeguards are in place to protect your information in accordance with applicable data protection laws.

10. TRACKING TECHNOLOGIES

10.1 Limited Use

Our App uses technology to:

- Remember your preferences and settings
- Analyze App performance and usage
- Provide security features

10.2 Control Options

There are no cookies that could affect App functionality.

11. CALIFORNIA PRIVACY RIGHTS

If you are a California resident, you may have additional rights under the California Consumer Privacy Act (CCPA), including:

- The right to know what personal information we collect and how it's used
- The right to delete personal information
- The right to opt-out of the sale of personal information (Note: We do not sell personal information)

- The right to non-discrimination for exercising privacy rights

To exercise these rights, contact us at:queries@buildmc.app

12. EUROPEAN PRIVACY RIGHTS

If you are in the European Economic Area (EEA), you may have additional rights under the General Data Protection Regulation (GDPR), including:

- Right of access to your personal data
- Right to rectification of inaccurate data
- Right to erasure of your data
- Right to restrict processing
- Right to data portability
- Right to object to processing

To exercise these rights, contact us at:queries@buildmc.app

13. CONTACT INFORMATION FOR PRIVACY MATTERS

If you have questions about this Privacy Policy or our privacy practices, please contact us:

Privacy Officer

Email: queries@buildmc.app

For urgent privacy matters, please mark your communication as “Privacy Inquiry” for expedited handling.

14. CHANGES TO THIS PRIVACY POLICY

14.1 Policy Updates

We may update this Privacy Policy from time to time to reflect:

- Changes in our practices
- Legal or regulatory requirements
- New features or service

14.2 Notification of Changes

We will notify you of material changes by:

- Posting the updated policy within the App
- Sending a push notification (if you have them enabled)
- Emailing registered users (for significant changes)

14.3 Acceptance of Changes

Your continued use of the App after any changes indicates your acceptance of the updated Privacy Policy.

15. DATA PROTECTION OFFICER

For significant privacy matters or if you are located in the EEA, you may contact our Data Protection Officer:

Email: queries@buildmc.app

16. SUPERVISORY AUTHORITY

If you are located in the EEA and believe we have not adequately addressed your privacy concerns, you have the right to lodge a complaint with your local data protection supervisory authority.

“This Privacy Policy is designed to be transparent about our data practices. We are committed to protecting your privacy and handling your information responsibly.”